Thomas Aschauer, Creative Director

7445 Central Ave. - Indianapolis, IN 317.507.4066

taschauer@comcast.net

[tomaschauerwriter.com](https://www.tomaschauerwriter.com/)

Work History

**WonderWinterland LLC – Owner**

Freelance marketing and content development. Work includes campaign consultation, creative brief development, video production, script development, headlines and body copy, blogs, white papers, articles, social posts and more.

**Element Three - Senior Writer**

Provided content creation for national brands, including CoreLogic, ConvergeOne Synovia Solutions, Thor Industries, Braunability and more. Work consisted of PowerPoint presentations, blogs, paid media copy, web site content, social posts, video scripts and direct mail campaigns.

**Hirons & Company, Executive Creative Director**

Responsibilities included departmental budget development, annual employee reviews, client presentations, employee skill development and brand creation. Clients included Indiana Secretary of State, Indiana Attorney General’s Office, Indianapolis Zoo, Indianapolis Symphony Orchestra, Indianapolis Indians, Eskenazi Hospital, Elkhart Hospital, CountryMark Fuels, Energizing Indiana and Indianapolis’ famous St. Elmo Steak House.

**Publicis USA, Indianapolis – Writer/Creative Director**

Responsibilities included headline and copy creation, client presentations and campaign brand creation. Clients included Simon Property Group, Hoosier Lottery, St. Vincent Hospital, St. John’s Hospital (Detroit), Purdue Research Park and American Pianists Association.

**Checker Ad Company, Indianapolis – Writer/Creative Director**

Responsibilities included headline and copy creation, annual employee reviews, client presentations and brand creation. Clients included NNC Group (now Stericycle), Indiana Office of Tourism, Indianapolis Brotherhood of Electrical Workers and St. Elmo Steak House.

**Bates USA, Indianapolis - Senior Writer**

Senior Writer for AEARO Safety Products, Hoosier Lottery and RCI International.

**MZD Advertising, Indianapolis - Associate Creative Director**

Main clients included Indiana State Fair, Indiana Criminal Justice Institute and the Hoosier Lottery.

**DDB Chicago, Writer**

Clients Included national brands with multi-million dollar budgets such as Anheuser-Busch, Betty Crocker, State Farm Insurance, Kingsford Charcoal and Discover Card.

Awards

Communication Arts Exhibit, Clio Awards, Chicago International Film Festival, the N.Y. International TV & Film Festival, London International Advertising Awards, Advertising Age’s Best Spots, International Radio Festival of N.Y., International Broadcast Association Awards, as well as numerous local and regional Addys as well as a couple national Addys.